



NEWS RELEASE

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COLORFRONT APPOINTS BRUNO MUNGER TO SPEARHEAD NEW BUSINESS DEVELOPMENT

Budapest, July 8, 2015 – Colorfront (www.colorfront.com), the Academy and Emmy Award-winning developer of high-performance, on-set dailies and transcoding systems for motion pictures, high-end episodic TV and commercials, has announced the **appointment of Bruno Munger as its new director of business development.**

Munger will immediately focus on continuing the successful roll-out of Colorfront Transkoder, the company's standalone, high-performance, file-conversion and mastering system for digital cinema and high-end UHDTV production, as well as overseeing sales expansion of Colorfront's market-leading Express Dailies and On-Set Dailies systems. He is based in Los Angeles, California, and will also collaborate with Colorfront CTO Bill Feightner to further develop the company's services and consulting business.

Munger brings the best part of 25 years of experience to Colorfront, with specialist expertise in workflow design for file-based 2D/3D image capture, file-based delivery, VFX and Digital Intermediate color grading. He arrives with an intimate knowledge of Colorfront technology having previously worked at Colorfront reseller ALT Systems – the LA-based, full-service, systems integrator and workflow solutions provider for the entertainment industry – where he was CTO and company vice president.

During a four-and-a-half year stint at ALT Systems, Munger managed the expansion of business services, especially in the area of on-set dailies solutions, and oversaw sales and implementations of Colorfront systems to major motion picture and high-end television post-production facilities, including Technicolor, HBO, Bling Digital, Deluxe, and 21st Century Fox. Colorfront will continue to work closely with ALT Systems as its main US distributor and reseller.

Prior to working at ALT Systems Munger was involved in product management, product design, business development & customer training for industry-leading companies including Digital Vision, Autodesk, MTI Films and Snell & Wilcox.

Speaking about Munger's appointment, **Aron Jaszberenyi, managing director of Colorfront**, said, *"Having already worked closely with many Colorfront users, Bruno is a familiar face and trusted talent among the digital cinema*



production and post production community. As Colorfront grows, his weight of workflow knowledge of, and technical expertise in, today's dynamic digital production and post-production environments, will be of immense value to current and new Colorfront customers."

Speaking about his appointment, **Bruno Munger** said, *"The Colorfront brand has a market-leading reputation in cinema and broadcast production, built from the ground-up on the foundations of trailblazing technology and collaboration with customers. My new role with the company will deepen existing customer connections, whilst also expanding Colorfront technology and the experience of cutting-edge performance and productivity amongst new customers in motion picture and broadcast."*

Colorfront has enjoyed considerable sales success with Transkoder amongst leading broadcasters such as BBC, NHK, FOX and MGO and VFX asset management systems including Creative Cartel's Joust & Deluxe Metatrack Portal, who employ the technology for a wide range of 2K/4K /3D4K/8K/UHDTV and High Frame Rate (HFR) processing tasks.

About Colorfront: Colorfront, based in Budapest, Hungary, is one of Europe's leading DI and post production facilities. The company was founded by brothers Mark and Aron Jaszberenyi, who together played a pivotal role in the emergence of non-linear DI. The company's R&D team earned an Academy Award for the development of Lustre, Autodesk's DI grading system, and a Primetime Engineering Emmy for the Colorfront On-Set Dailies. Combining this in-depth expertise with a pedigree in the development of additional cutting-edge software, Colorfront offers today's most advanced technologies for scanning and recording, DI grading, conforming, digital dailies, VFX, online and offline editing, cinema sound mixing, mastering and deliverables. For further information please visit www.colorfront.com.